

SHIFTING THE PARADIGM

RETHINK
CONSULTING 

RESILIENCE BUILDING WORKSHOP

With ANDREW MARTIN

RETHINK 



Andrew Martin Author and
Director of Rethink Consulting



"Captivating and informative, delivered with passion and knowledge, outlining current and future risks and opportunities."

Beat Huser - Waikato Regional Council

"Miles ahead of the curve and thinking about the trends, risks and opportunities like no one else"

Micheal Kodari - Managing Director, Kossec Securities

"Everyone needs to hear what Andrew Martin has to say. It will certainly get people thinking and talking about the future and how we want it to look."

Dr Patsy Paxton - Director—South Pacific College of Natural Medicine

KEY WORKSHOP OUTCOMES

- > Learn what it means to be resilient and how to think with a resilient mindset
- > Understand crucial trends which will shape business, community and local government
- > Develop a clear understanding of the key principles in building resilience
- > Learn what some of the most innovative individuals, organisations and communities are doing to build resilience
- > Learn strategies that can be used to reframe messaging and communications with resilience in mind

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WORKSHOP OUTLINE

Why we need to build **RESILIENCE**

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WHY RESILIENCE - While natural disasters and climate change pose threats to communities and organisations, there are many other risks facing our ever complex society. These include, geopolitical events, resource constraints, declining net energy, highly leveraged households and governments, and volatile and interdependent financial systems. All of which make the case for building resilience increasingly compelling.

Embracing vulnerabilities can turn potential risks and challenges into opportunities.

Content packed this full day workshop is broken into five modules. An holistic approach is taken to exploring macro and micro issues and trends which are, and will, increasingly impact communities, business and local and regional government organisations alike.

In examining the primary drivers of change, solutions can be developed which move individuals, organisations and communities towards building resilience.

MODULE 1 - RESILIENT THINKING

RESILIENT THINKING

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LEARN >



- ♦ Why individuals and organisations make mistakes in the light of overwhelming evidence and data
- ♦ Why is it crucial to understand the barriers to resilience and how to overcome these
- ♦ Why we consistently ignore looming signs of crises even when they know the consequences could be devastating

MODULE OUTCOMES

- ⇒ Learn what it means to be **resilient**
- ⇒ Learn how to **overcome the pitfalls and barriers** to building resilience
- ⇒ Learn how to **manage risk** more effectively
- ⇒ This module helps **shift our thinking** towards building personal, organisational and community resilience

MODULE 2 - A REALITY CHECK (RISKS AND TRENDS)

A REALITY CHECK

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- ◆ What key trends will shape business, community and local government over the coming decades
- ◆ How to we make more informed investment and planning decisions
- ◆ How technology will impact society moving forward

MODULE OUTCOMES

- ⇒ Participants will gain a clear understanding of the economic, environmental and energetic risks and vulnerabilities which will impact communities and organisations moving forward
- ⇒ Participants will critically analyse and workshop risks and vulnerabilities in their local community, organisation and region and scenario plan for the future

MODULE 3 - BUILDING A RESILIENT MINDSET

RESILIENT MINDSET

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- ◆ The benefits of taking a systems thinking approach to our organisations, businesses and communities
- ◆ How to embrace a systems thinking approach to anticipate and respond to change and pre-empt potential crises
- ◆ What it takes to build a resilient mindset

MODULE OUTCOMES

- ⇒ Attendees will develop a clear understanding of the **key principles** in building resilience
- ⇒ Participants will be able to **identify and test assumptions** when making strategic decisions as to whether their actions fit the fundamental criteria of resilience
- ⇒ Attendees will learn what the **world's leading investors and business people** are doing to prepare for the future

MODULE 4 - RESILIENCE IN ACTION

RESILIENCE IN ACTION

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- ♦ What some of the most innovative and progressive local government organisations and communities are doing globally to build resilience
- ♦ What can be done to build local and regional resilience
- ♦ About regenerative models of economic development that build resilience

MODULE OUTCOMES

- ⇒ Participants will be challenged to **question current initiatives, projects and capital allocations** for their organisations and communities under the lens of resilience
- ⇒ Drawing from the examples provided, practical discussion and **work-shopping of ideas and potential solutions** are explored which are relevant to the participating organisation

MODULE 5 - SHIFTING THE PARADIGM

SHIFTING THE PARADIGM

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- ♦ The seven powerful and proven steps to help shift the paradigm
- ♦ How to inspire and motivate our colleagues, constituents and business partners to create mutually beneficial outcomes
- ♦ How to reframe messages to communicate more compellingly with constituents and other organisations

MODULE OUTCOMES

- ⇒ Participants will be able to **demonstrate practical skills and strategies** that can be used to **reframe messaging** and communications to achieve maximum impact
- ⇒ Attendees will learn practical 'real-world' strategies used to **embed learning and effect positive transformation**

KEY STRATEGIC OUTCOMES

Delivers strategic awareness and clarity around energetic, economic and environmental challenges which will increasingly impact communities, government and business over the coming years.



- ⇒ Highlights vulnerabilities and risks for your region and organisation
- ⇒ Provides a positioning framework for change, enabling more efficient capital allocation
- ⇒ Empowers and motivates staff and the organisation to develop strategic vision with resilience in mind
- ⇒ Offers pathways and strategies for better community engagement and buy-in
- ⇒ Provides the basis for the formation and development of carbon reduction strategies
- ⇒ Provides peace of mind and insurance for your organisation and communities future

WORKSHOP STRUCTURE AND INCLUSIONS

The workshop can be taken as either a half day or full day workshop. The full day includes all five modules. The half day option includes, 'A Reality Check' and 'Shifting the Paradigm' as core modules. Depending upon the priorities of your organisation you can choose between the other three modules.

- ♦ The pricing for this either half day or full day workshop is inclusive of up to 20 participants. Larger numbers can be accommodated at a negotiated rate
- ♦ Pricing includes a comprehensive workbook and documentation of the day's activities
- ♦ A workshop debrief will also be conducted either in person, by phone or skype to the participating organisation on conclusion

* Indicative Pricing for Full Day Workshop (5 Modules - \$3,850 AUD, excluding GST) For Australian based organisations

* Indicative Pricing Half-Day Workshop (3 Modules - \$2,850 AUD, excluding GST) For Australian based organisations

Note: Catering not included

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WORKSHOP SCHEDULE

9am	WELCOME/HOUSEKEEPING
9:15	MODULE 1 - RESILIENCE THINKING
10:15	MODULE 2 - A REALITY CHECK
11:15	MORNING BREAK
11:30	MODULE 2 - A REALITY CHECK (CONT)
12:30	LUNCH BREAK
1:15	MODULE 3 - BUILDING A RESILIENT MINDSET
2:15	MODULE 4 - RESILIENCE IN ACTION
3:15	AFTERNOON BREAK
3:30	MODULE 5 - SHIFTING THE PARADIGM
4:30	SUMMARY AND CLOSE