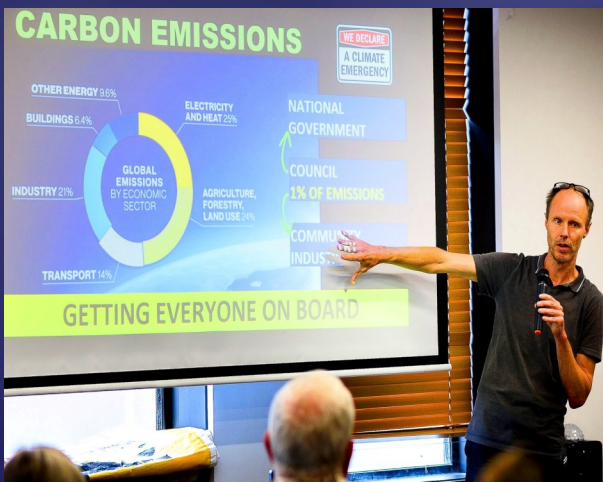


MIK AIDT - THE CLIMATE COMMUNICATOR



"If we are to succeed with the decarbonisation project, it will not happen by waiting for our governments to impose bans, fees, restrictions or penalties. We will only really get the truly sustainable and circular ball rolling if we are able to rethink our ways of living together, and if we succeed in setting new meaningful goals for what we want to achieve in this life we are given." Mik Aidt

MASTER COMMUNICATOR



Meet the man behind one of the most successful environmental awareness initiatives in history. Mik Aidt is a leading educator, communicator, Climate Emergency Activist and one of the original founders of the movement to declare a climate emergency. He is an Australian citizen with Danish heritage, who in 2013 founded a weekly radio podcast show about the climate emergency and sustainability, *The Sustainable Hour*, which is recognised as a leading Australian podcast in its field. Mik is owner of the www.climateemergencydeclaration.org web site, and he was influential in Greta Thunberg's rise to prominence during 2018.*

GLOBAL INFLUENCER

The New York Times

Oxford Names 'Climate Emergency' Its 2019 Word of the Year

In a break from precedent, the dictionary company released an all-environmental shortlist including "climate action," "climate denial" and "eco-anxiety."



As a result of the hard work, dedication and creativity of Mik, his colleagues and the success of Greta Thunberg in spreading the message, today over 1,500 councils, 11,000 scientists, 1,468 jurisdictions in 28 countries and the EU have declared a climate emergency.

In late 2019 Oxford Dictionaries acknowledged the success of the initiative declaring 'climate emergency' Word of the Year for 2019. This was a result of the hundred-fold increase in usage of the word which demonstrated a more urgent way of communicating the seriousness of the climate crisis.

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AN INSPIRATIONAL AND MOTIVATIONAL SPEAKER



“To create the sort of change which is necessary now, we need to think bigger, and long term.”

Mik Aidt



Mik has an extensive background in media and communications. He worked for the Danish Broadcasting Corporation and as executive producer of a weekly, national radio show in Australia on SBS Radio. After clocking up over 300 hours of sustainability programs on community radio in Geelong as well as co-founding the production company Geelong Media in 2017, Mik has also become a sought-after lecturer, moderator and speaker at conferences and seminars.

Mik is an eternal optimist, his presentations deliver a realistic dose of

pragmatism and an understanding of the technical and ecological challenges we face. Mik shares his insights into how and why the climate emergency declaration initiative was so successful - and where he thinks the movement will be moving next. He points to the opportunities ahead and inspires people towards a new way of creative thinking, potentially a deep shift of mind and of heart.

Mik's visionary ideas and provocative questions are particularly relevant as we move into an uncertain future. To hear a truly inspirational, passionate and motivational leader in the world of climate activism, book Mik for your next event, conference or function. He shares his story, wisdom and knowledge plus much more.

BE INSPIRED BY MIK AND LEARN:

- ⇒ How the climate emergency declaration movement came to fruition
- ⇒ How he uses language to re-frame and shift the narrative for maximum impact
- ⇒ His vision to collectively move towards a more sustainable society
- ⇒ How social media will shape the organisational and socio-political landscape over the coming years
- ⇒ How to deliver presentations with an entirely new level of creativity and courage
- ⇒ **PLUS MUCH MORE**

TO ORGANISE FOR MIK TO SPEAK AT YOUR NEXT CONFERENCE, EVENT OR SEMINAR EMAIL: andrew@rethink-consult.com

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